



**ML @  
PURDUE**

Machine Learning at Purdue

2025 - 2026

# SPONSORSHIP PACKET

# ABOUT

**ML@P** is Purdue University's *largest* and *sole* Machine Learning & AI student driven organization. We are dedicated to fostering an inclusive community for students of all backgrounds and experience levels.

Our organization operates across three core pillars:

## **Entrepreneurship, Research, and Industry**

At ML@P, we believe that the best learning happens when students teach and inspire each other. We foster this environment by creating spaces where students can make connections with those who share like-minded interests through Socials and Fireside Chats, extend their knowledge from the classroom to Reading Group, and help develop technical skills through hands-on Projects, Workshops, and our annual Catapult Hackathon.



To learn more in detail, here is an overview of our org's highlights and accomplishments:

[ML@Purdue Website](#)

# ACTIVITY

## Projects

We host long-term, student-led projects that allow members to design, develop, and deploy solutions: from solving real-world problems and building market-ready products to advancing industry research.



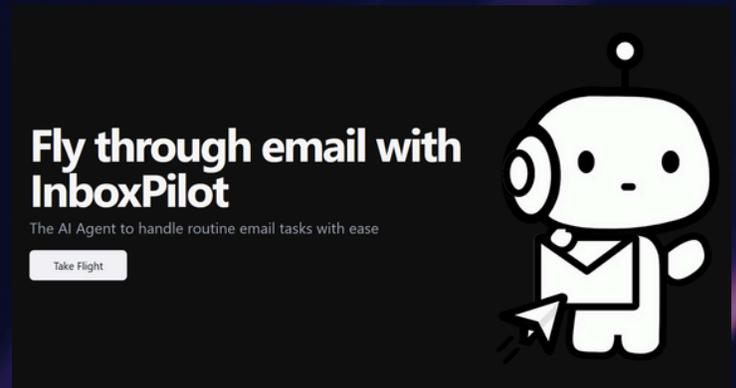
TE AI Cup - 1<sup>st</sup> National/2<sup>nd</sup> Global (2024), 2<sup>nd</sup> National/3<sup>rd</sup> Global (2025) + 2 patents

Developed a full-stack tool and ML pipeline to revolutionize manufacturing process analysis for TE Connectivity engineers. Their tool has the potential to save TE engineers hundreds of hours!



RoBoat: Autonomous Maritime Maneuvers  
2<sup>nd</sup> Overall Grand Champion

RoBoat participates in the AIMM ICC competition, where students build an autonomous boat and develop software to navigate competition challenges.



InboxPilot: AI Email Management  
4k+ emails & 100+ auto drafts

The team developed a fully functional email assistant with natural language rules, contextual drafting, semantic search, and voice handling.

# ACTIVITY

## Accelerator

Accelerator is a new initiative within ML@P designed to help students break into machine learning-especially those with little to no prior experience. It creates a structured and accessible pathway for beginners to build a strong foundation in ML/AI.



## Catapult

Our annual AI x Startup hackathon, Catapult, involves 500+ participants and awards \$15k+ in prizes. Participants learn how to take an idea and make it real. From brainstorming to building and launching, they walk away with practical skills that can be used in any project.



# PARTNERSHIPS

Tiers	Perceptron Pro	SVM Sorcerer	MLP Maestro
Annual Amount	\$1,000	\$3,000	\$5,000
Custom Media Posts	1	2	4
Resume Book / Job Board Announcements	Job Board	Resume + Job Board	Resume + Job Board
Logo on Swag	MLP Merch	MLP + Catapult	MLP + Catapult
Host Workshop / Panel	✗	1	2
Student Project Collab	✗	✓	✓
Booth Access	✗	✗	Catapult Booth (physical/virtual)
Impact Report	✗	✗	✓

# EXCLUSIVE ADD-ONS

Alumni Network Access	Project Symposium Invitation	Workshop	Catapult Speaking Slot
\$250	\$250	\$500 per	\$1000

# WHY SPONSOR US?

Sponsoring ML@P provides direct access to Purdue's top ML and AI talent across all academic levels. As the university's premier ML organization, we offer high-impact recruiting exposure and brand visibility among the country's most technically skilled students.

Through our strong campus presence, industry events, and digital reach, we help you build brand loyalty among future innovators and early adopters. Your sponsorship enables our competitive teams' travel, funds hackathon prizes that drive participation, and supports community-building merchandise and projects.

As a valued sponsor, you can support us through funding, server access, cloud credits, or other in-kind contributions. We're also open to exploring collaborative opportunities on business challenges.

Supporting ML@P is a strategic investment in the next generation of ML leaders.

## Join Industry Leaders Supporting ML@Purdue



Jane Street



Numerade



DogsHub